



Press release - Chamonix (France), Tuesday 11 March 2025

## UTMB WORLD SERIES UNVEILS THE 2025 UTMB LIVE SEASON SCHEDULE

**12 EVENTS** BROADCAST LIVE, PLUS AN ENHANCED EXPERIENCE ON **LIVE.UTMB.WORLD**

For over 15 years the **UTMB® World Series** has been committed to delivering the ultimate live race-tracking experience, allowing fans to follow their loved ones, friends and sporting heroes. Today the circuit reveals **its 2025 live broadcast schedule**, with events streaming on **live.utm.world** and through its **four official broadcast partners**.

Click below for the **official schedule**

UTMB LIVE 	
2025 CALENDAR	
 CHIANTI ULTRA TRAIL BY UTMB MARCH 22	 BIGER ULTRA TRAIL BY UTMB JULY 19
 TENERIFE BLUETRAIL BY UTMB MARCH 29	 HOKA UTMB MONT-BLANC AUGUST 28-29
 HOKA ULTRA-TRAIL AUSTRALIA BY UTMB MAY 17	 WILDSTRUBEL BY UTMB SEPTEMBER 20-21
 HOKA VAL D'ARAN BY UTMB JULY 5	 NICE CÔTE D'AZUR BY UTMB OCTOBER 10-11
 TRAIL VERBIER ST-BERNARD BY UTMB JULY 12	 HOKA KODIAK ULTRA MARATHONS BY UTMB SEPTEMBER 20-21
 MONTE ROSA WALSERWEG BY UTMB JULY 18-19	 HOKA CHIANG MAI THAILAND BY UTMB DECEMBER 5-6
<small>UTMB LIVE is available on the following platforms:  YOUTUBE  FACEBOOK  INSTAGRAM  TWITTER  TIKTOK  LINKEDIN  WHATSAPP  TELEGRAM  SIGNAL  OTHER  AVAILABLE AT LIVE.UTMB.WORLD</small>	

After delivering **165+ hours of live coverage** and amassing **16 million views** across **8 events (and 22 races)** in **2024**, **UTMB® Live** is set to **expand further in 2025**. This season **12 events will be streamed live**, including **four new additions**. Broadcasts will be available in **7 languages - French, English, Spanish, Chinese, German, Italian and Thai** - depending on the host region.

### Season kick-off: Chianti Ultra Trail by UTMB®

The 2025 season launches with the live broadcast of the **Chianti Ultra Trail by UTMB**, featuring a world-class elite field, chasing the **4 HOKA Golden Tickets** to access the Western States® 100-Mile Endurance Run. In the 100M, the **three last UTMB champions** — **Kilian Jornet**, **Jim Walmsley** and **Vincent Bouillard** — are set for a thrilling showdown. Meanwhile, the women's elite race will also see top contenders on the start line: **Azara García De Los Salmones**, **Abby Hall** and **Fiona Pascall**.

**Join us from 20-23 March for this season's first major showdown!**  
Watch live at [live.utm.world/chianti](https://live.utm.world/chianti)

### UTMB Live: more than a broadcast, an immersive sports and cultural experience

Since its launch in 2013, **UTMB Live** has been dedicated to bringing the thrill of trail running to a global audience. More than just a live stream, it delivers **high-quality coverage, expert analysis, and new interactive features** allowing fans worldwide to engage with the action like never before.

In 2025, UTMB Live remains committed to providing **equal coverage of men's and women's race leaders**.

*"UTMB Live is a window into the magic of trail running, creating a unique connection between athletes and fans. Each broadcast allows supporters, families, and friends to feel the intensity of the competition, share in the runners' emotions, go behind the scenes of the sport, listen to expert analysis and exclusive interviews, engage with leading specialists, and to witness the breathtaking mountain scenery through exceptional coverage. For over 15 years, we have been committed to sharing our passion with the widest audience, and we are proud to keep innovating to offer runners, their support crews, and fans the best possible experience—both on-site and around the world."* — **Antoine Aubour, Director of Communications, Marketing and Media, UTMB Group.**

### What viewers can expect during the live broadcast on live.utm.world:

- **Spectacular footage** captured by drones, runner-mounted cameras, and LiveCams at key aid stations.
- **LiveTrail™ statistics**, highlighting key data, including regional insights, local culture, maps, GPS tracking, race segments, performance analysis, and real-time leaderboards.
- **Live chat** to enable interaction between commentators, fans, and special guests, take part in surveys or online games.
- **Expert guests**, including trail running specialists, volunteers, and local personalities.
- **Renowned commentators**, including elite athletes and analysts, providing expert and personal race insights for fans.

**SEE UTMB LIVE 2025 TEASER**

### With or without live streaming, follow all the racing on live.utm.world

Beyond live coverage, **live.utm.world** serves as the **ultimate hub for tracking races and results across the 50 UTMB World Series events**, centralising all the essential data for runners, support crews and fans.

The platform has been redesigned for **a more intuitive user experience, with a faster, more responsive interface**, particularly on mobile devices, which account for **80% of UTMB Live users**.

### Four international broadcast partners renew for 2025

UTMB World Series is pleased to announce **the renewal of its broadcast agreements with four key international partners for 2025**:

- **L'Équipe Group** (France)
- **Outside TV** (USA & Canada)
- **DAZN** (Global excl. Canada, France and US)
- **Shinai Sports / iQIYI Sports** (China)

These agreements will continue to expand trail running's reach, both in France and internationally, bringing fans closer to their sporting icons across UTMB World Series events worldwide.

**Vincent Broussard, Director of the TV Division at Groupe L'Équipe:** *"We are happy to renew our partnership with UTMB Group and provide comprehensive coverage of the UTMB World Series races on our free-to-air channels, L'Équipe and L'Équipe live. Over the past three years, this collaboration has allowed us to share the story of these exceptional events with a wide audience. This live coverage is further enriched by a dozen documentaries on trail running, available on the website and app. L'Équipe is more than ever the media outlet for trail running."*

*"Outside TV is excited to once again bring the thrill of UTMB World Series races live to our North American audience. The combination of breathtaking landscapes and extraordinary feats of endurance will keep trail running fans on the edge of their seats while inspiring even casual runners to take to the trails."* - **Micah Abrams, VP, Content Development, Outside TV.**

*"DAZN and UTMB World Series are committed to creating the most engaging and accessible experience for fans, showcasing the thrill of trail running for free on DAZN's platform. In extending our partnership, DAZN continues to deliver one-of-a-kind entertainment powered by market-leading technology, reaching longtime fans and new audiences around the world."* - **Joe Pickering, VP Business Development, DAZN.**

*"We are very pleased to be the official online broadcasting partner of UTMB World Series in mainland China for the 3rd consecutive year," said Shinai Sports / iQIYI Sports. "With rapid growth of China's trail running market, the UTMB® World Series has been gaining more and more attention and development in China. As China's leading sports streaming platform, Shinai Sports will endeavour to get more Chinese audiences to enjoy this global top-level sports event through high quality broadcasting and market promotion."*

### Note to editors

#### About UTMB® World Series

The UTMB® World Series is the trail running circuit that brings together the best athletes in the sport and amateur runners in top international events held in some of the most beautiful places on the planet. The UTMB® World Series is rooted in a passion for the mountains and respect for the environment and offers trail running enthusiasts the chance to experience the UTMB® adventure across the globe, with events taking place in Asia, Oceania, Europe, Africa and the Americas. This is the way for everyone to start their quest towards the HOKA UTMB® Mont-Blanc, where the UTMB® World Series finals take place. Launched in May 2021 with the collaboration of UTMB Group and The IRONMAN Group, the UTMB® World Series circuit brings together 50 events in 28 countries. For more information, visit <https://utm.world>.

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